

# 2024 ANNUAL INVESTMENT OPPORTUNITIES



**Matched in 2014**



**High School Graduation 2023**



**Big Brothers Big Sisters.**  
OF THE SOUTHERN ADIRONDACKS



**Big Brothers  
Big Sisters®**  
OF THE SOUTHERN  
ADIRONDACKS

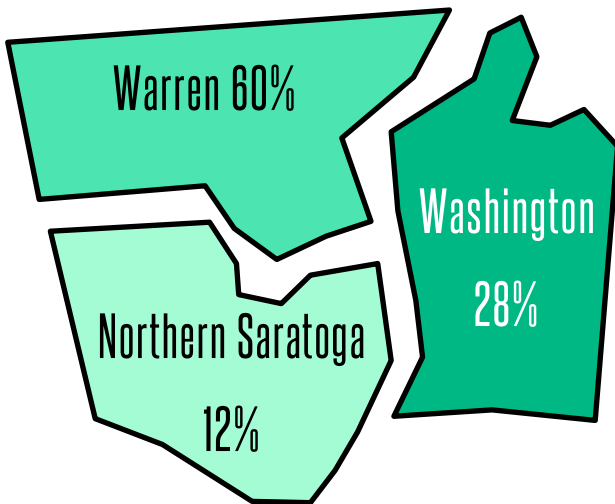
# Make an **Impact**

At Big Brothers Big Sisters of the Southern Adirondacks, our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

We partner with parents, families, volunteers, companies, schools, and others in the community to unleash and defend the potential of each child to achieve greater confidence, better relationships, educational success, and reach their highest possible future.

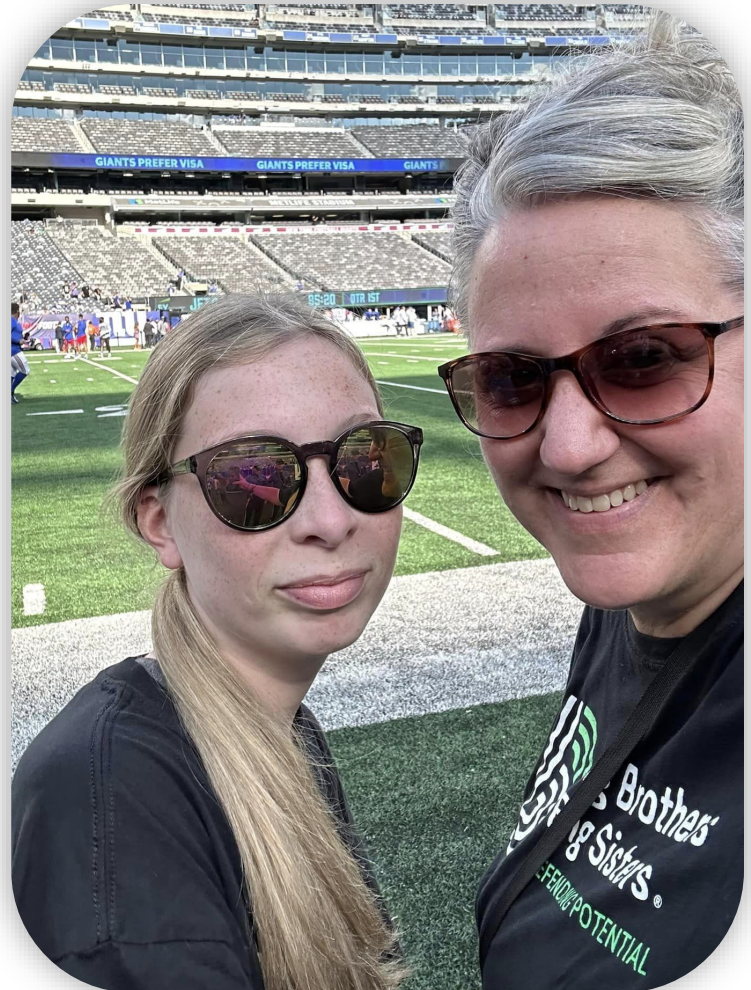
Last year, Big Brothers Big Sisters of the Southern Adirondacks served 463 children.

## COUNTIES SERVED



**Make your investment today!**

If you would prefer to customize your investment, please contact Marie Busse at 518-798-1010.



## DRIVEN BY CONNECTION



Of Littles are saying no to drugs, violence, and skipping school



Of Littles are staying on track with or improving grades

Visit [mentoringinfo.org](http://mentoringinfo.org) to Become a "BIG", Make a **DONATION**, or **ENROLL** a Child!

# DEFENDERS OF POTENTIAL



**Big Brothers  
Big Sisters®**  
OF THE SOUTHERN  
ADIRONDACKS

**PLATINUM  
DEFENDER**  
**\$10,000**

**GOLD  
DEFENDER**  
**\$7,500**

**SILVER  
DEFENDER**  
**\$5,000**

**MATCH  
MAKER**  
**\$2,655**

## Event Sponsors:

Bowl for Kids' Sake	<b>Kingpin Sponsor</b>	<b>Turkey Sponsor</b>	<b>Strike Sponsor</b>	<b>Lane Sponsor</b>
David J. Capron Memorial Golf Tournament	<b>BIG Friends Sponsor</b>	<b>Tee, Green and Cart Sign Sponsor</b>	<b>Tee and Green Sponsor</b>	<b>Cart Sign Sponsor</b>

## Sponsorship Opportunities:

BIG Trip Experience	✓	✓		
Monthly Group Activity Sponsor	3	2	1	
Monthly Newsletters	4	3	2	

## Marketing:

Social Media Posts	✓	✓		
Website Recognition	✓	✓	✓	✓
Company Name and Logo listed on Annual Impact Report	✓	✓	✓	
Sponsors One Match for One Year	✓			✓

**Mentorship** **changes** lives.

YOUR SUPPORT CREATES & SUPPORTS

**1 MATCH**  
FOR ONE YEAR

**\$2,655**

**ENROLLMENT PROCESS**

INQUIRY, INTERVIEW &  
HOME ASSESSMENT,  
REFERENCES/SCREENING,  
ASSESSMENT & ENROLLMENT,  
REVIEW & APPROVAL

**\$456**

**PROGRAM ACTIVITIES**

MONTHLY ACTIVITIES  
FOR MATCHES TO  
ATTEND TOGETHER

**\$250**

**FAMILY ASSISTANCE**

HOLIDAY ASSISTANCE,  
SCHOOL SUPPLIES,  
CLOTHING, FOOD, &  
CRISIS SUPPORT

**\$100**

**MATCH SUPPORT**

MONTHLY SUPPORT,  
PARENT/GUARDIAN,  
CHILD & VOLUNTEER

**\$1,141**

**OPERATIONAL COSTS**

LIABILITY  
INSURANCE, FACILITIES,  
COMMUNICATION,  
MILEAGE, BACKGROUND

**\$494**

**VOLUNTEER  
RECRUITMENT**

**\$100**

**\$114**

CRISIS INTERVENTION,  
MENTAL HEALTH,  
FAMILY SERVICES  
ADVOCACY, NAVIGATION,  
COMMUNICATION

**Big Brothers Big Sisters.**  
OF THE SOUTHERN ADIRONDACKS

OUR PROGRAM IS **100% FREE** FOR ALL FAMILIES



# BOWL FOR KIDS' SAKE



Join us at Kingpin's Alley for our biggest fundraiser of the year! All funds raised directly impact hundreds of children here in our community. Over 600 people and 80 companies participate. Changing lives is right up our alley!



**Big Brothers  
Big Sisters.**  
OF THE SOUTHERN  
ADIRONDACKS

PRESENTING  
\$5,000

KINGPIN  
\$1,500

TURKEY  
\$1,000

STRIKE  
\$500

SPARE  
\$250

LANE  
\$150

## Sponsorship Benefits:

Exclusive naming rights	✓					
Recognition on Pre, Day of and Post event materials	✓					
Opportunity to promote company at event	✓	✓				
Logo on the back of event T-shirt	✓	✓	✓	✓		
Includes Team	✓	✓				
Lane Banner 2' x 4'	✓	✓	✓	✓	✓	✓
Digital Ad on 11 TVs at bowling alley	30 sec. ad	30 sec. ad	30 sec. ad	20 sec. ad	15 sec. ad	10 sec. ad
Proud Supporter Decal	✓	✓	✓	✓	✓	
Social Media Thank you Post	✓	✓	✓			

Mentorship **changes** lives.

# DAVID J. CAPRON MEMORIAL GOLF TOURNAMENT



Peg Girard and Family have been supporting children in our community through this tournament for OVER two decades! We are so grateful to our sponsors and golfers who support us year after year, rain, or shine!

## Sponsorship Opportunities:

### Corporate Challenge:

Send a foursome to represent your company or organization and compete for the Big Bob Corporate Cup. This sponsorship includes the event Tee, Green and Cart sign package.

**\$650**

### BIG Friends Sponsor:

Your name, company or organization will be displayed prominently on a banner located at the Oasis beverage station.

**\$350**

### Tee, Green and Cart Sign

**\$175**

### Tee and Green Sign

**\$150**

### Friends of Jim:

Name or Picture on the Fence Display

**\$125**

### Tee or Green Sign

**\$100**

### Cart Sign

**\$50**



# MONTHLY **GROUP** ACTIVITIES



All of our programs are 100% free to all of our kids and their families! Our agency looks to create better and bolder opportunities for all of our kids in our program. For **\$2,000** you can sponsor our **BIG Trip Experience**, which will help grow our capacity to provide new cultural experiences and opportunities for our matches.



Our **Monthly Group Activities** create opportunities to experience new and fun activities for our Bigs and Littles to enjoy together. Shared experiences are evidence-based ways to build relationships and strengthen bonds.

<b>Monthly Group Activity Sponsor:</b>	
Prominent recognition day of the activity, social media post, and logo on our websites' event calendar.	<b>\$1,000</b>
<b>Monthly Newsletter Sponsor:</b>	
Your logo on our monthly newsletter that gets posted on our social media and emailed to our subscribed users.	<b>\$100</b>

Together, We are **DEFENDERS** of **Potential!**

# INVEST IN SOMETHING **BIGGER**



Our **Monthly Giving Program** allows donors to invest in the core of our mission by making a commitment today, tomorrow and for years to come! These investors help ensure we are able to match more children with mentors, provide Program Specialist support to each relationship, and provide matches with activities, enrichment, education, and training. Monthly contributions of \$25, \$35, \$50, or an amount of your choice will be automatically deducted from your card on file each month. This is an easy way to make a BIG impact.



**\$25/month**

Covers the cost of a child and volunteer orientation.

**\$35/month**

Covers the cost of the first introduction between a waiting Little and Big.

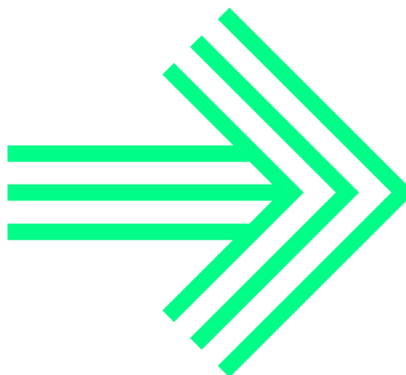
**\$50/month**

Covers the cost for ongoing support to the Big and Little relationship.

**\$\_\_\_/month**

Defends the potential of a Little.

Scan to sign up for our  
Monthly Giving Program today!



# ANNUAL INVESTMENT OPPORTUNITIES



Return this form to Marie Busse, Development Coordinator, via email [marie@bbbssadk.org](mailto:marie@bbbssadk.org) or by mail to 1 Lawrence Street, Suite 1B, Glens Falls, NY 12801. For additional information call 518-798-1010.

Please select from the choices below.

<input type="checkbox"/> Platinum Defender	\$10,000	<input type="checkbox"/> Golf Sponsor	\$ _____
<input type="checkbox"/> Gold Defender	\$7,500	<input type="checkbox"/> BIG Trip Experience	\$2,000
<input type="checkbox"/> Silver Defender	\$5,000	<input type="checkbox"/> Monthly Group Activity Sponsor	\$1,000
<input type="checkbox"/> Match Maker	\$2,655	<input type="checkbox"/> Newsletter Sponsor	\$100
<input type="checkbox"/> Bowl for Kids' Sake	\$ _____	<input type="checkbox"/> Monthly Giving Program	\$ _____

I will pay by: ☐ Check ☐ Credit Card (Please call to give card information)

*\*Checks Payable to Big Brothers Big Sisters*

Sponsor/Company Name: \_\_\_\_\_

Official Name to Appear on Marketing Materials: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_



Changing Lives, One Child at a Time.

# BOARD OF DIRECTORS



Big Brothers Big Sisters of the Southern Adirondacks is honored to have the support of these individuals and organizations who represent our Board of Directors.



Together, We are **DEFENDERS** of **Potential!**