
GENERAL RELEASE AND AUTHORIZATION

As Parent/Legal Guardian of _____, a minor (hereinafter "child/children"), I hereby consent to the use, reproduction and/or sale by Big Brothers Big Sisters of the Southern Adirondacks, Inc. and/or its Agents of any of the following Media:

- 1) Photographs of my child/children;
- 2) Interviews of my child/children, including quotes;
- 3) Voice recordings of my child/children; and
- 4) Video tapings of my child/children.

For purposes of this Release, Agents of Big Brothers Big Sisters of the Southern Adirondacks, Inc. shall include all employees, volunteers, independent contractors and/or consultants of Big Brothers Big Sisters of the Southern Adirondacks, Inc. or any other person or entity undertaking advertisement and/or marketing activities on behalf of, for the benefit of and/or at the direction of Big Brothers Big Sisters of the Southern Adirondacks, Inc.

I understand and agree that the name of my child/children may or may not appear in any advertisement, display, product, image, or exhibit derived from or arising out of the above Media and I hereby consent to such use, reproduction and/or sale whether accompanied or unaccompanied by reference to the identity of my child/children. I further authorize that use, reproduction and/or sale may occur absent any compensation whatsoever being paid to me or my child/children and may occur without any further notice.

I hereby waive any personal or proprietary rights that I or my child/children may otherwise have in connection with the use, reproduction and/or sale of part of all of the above Media and I release Big Brothers Big Sisters of the Southern Adirondacks, Inc. and its Agents from any and all liability that could otherwise result from such proprietary rights.

This General Release and Authorization shall remain in effect and may continue to be relied upon by Big Brothers Big Sisters of the Southern Adirondacks, Inc. indefinitely. However, only that Media obtained during my child/children's participation with this organization shall be subject to the terms of this agreement.

Big Brothers Big Sisters of the Southern Adirondacks, Inc. may rely upon this General Release and Authorization as though I am the sole Parent/Legal Guardian of the above child/children. No part of this release compels me or my child/children to provide any of the above Media to Big Brothers Big Sisters of the Southern Adirondacks, Inc.

Parent/Legal Guardian Name _____

Parent/Legal Guardian Signature _____ Date: _____

Witness Signature _____ Date: _____