

---

## **GENERAL RELEASE AND AUTHORIZATION**

As a participating “Big” in the Big Brothers Big Sisters Program, I hereby consent to the use, reproduction and/or sale by Big Brothers Big Sisters of the Southern Adirondacks, Inc. and/or its Agents of any of the following Media:

- 1) Photographs of myself.
- 2) Interviews of myself, including quotes;
- 3) Voice recordings of myself; and
- 4) Video tapings of myself.

*For purposes of this Release, Agents of Big Brothers Big Sisters of the Southern Adirondacks, Inc. shall include all employees, volunteers, independent contractors and/or consultants of Big Brothers Big Sisters of the Southern Adirondacks, Inc. or any other person or entity undertaking advertisement and/or marketing activities on behalf of, for the benefit of and/or at the direction of Big Brothers Big Sisters of the Southern Adirondacks, Inc.*

I understand and agree that my name may or may not appear in any advertisement, display, product, image, or exhibit derived from or arising out of the above Media and I hereby consent to such use, reproduction and/or sale whether accompanied or unaccompanied by reference to me and my identity. I further authorize that use, reproduction and/or sale may occur absent any compensation whatsoever being paid to me and may occur without any further notice.

I hereby waive any personal or proprietary rights that I may otherwise have in connection with the use, reproduction and/or sale of part of all of the above Media and I release Big Brothers Big Sisters of the Southern Adirondacks, Inc. and its Agents from any and all liability that could otherwise result from such proprietary rights.

This General Release and Authorization shall remain in effect and may continue to be relied upon by Big Brothers Big Sisters of the Southern Adirondacks, Inc. indefinitely. However, only that Media obtained during the undersigned’s participation with this organization shall be subject to the terms of this agreement.

No part of this release compels the undersigned to provide any of the above Media to Big Brothers Big Sisters of the Southern Adirondacks, Inc.

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Witness Signature \_\_\_\_\_ Date: \_\_\_\_\_